

# Descriptive Verbs

accomplish	consider	establish
acquire	construct	evaluate
adopt	contact	examine
advance	contemplate	excite
affect	continue	expand
affirm	counsel	explore
alleviate	create	express
amplify	cultivate	extend
applaud	decide	facilitate
appreciate	defend	finance
ascend	delight	finish
associate	deliver	forgive
attain	demonstrate	form
believe	determine	foster
bestow	develop	franchise
brighten	devise	further
build	direct	gain
build up	discover	gather
call	discuss	generate
carry out	distribute	give
cause	do	grant
challenge	draft	heal
change	dream	help
choose	drive	hold
claim	educate	host
collect	elect	identify
combine	embrace	illuminate
comfort	encourage	imagine
command	endow	implement
communicate	engage	improve
compel	engineer	influence
compete	enhance	inspire
complete	enlighten	integrate
compliment	enlist	involve
compose	enliven	joyful
conceive	entertain	keep
confirm	enthuse	know
connect	envision	labor

Vision/Mission	Descriptive Verbs	Marnie Swedberg
launch	promise	
lead		
light		
live	promote	serve
love	provide	settle
make	pursue	shape
manifest	realize	share
master	rebuild	speak
mature	receive	stand
measure	reclaim	study
mediate	reconcile	summon
mend	reduce	support
model	re-evaluate	surrender
mold	refine	sustain
motivate	reflect	take
move	reform	tap
negotiate	regard	team
nurture	relate	think
open	relax	touch
optimistic	release	trade
organize	relieve	translate
participate	rely	travel
pass	remember	trust
perform	renew	turn
persuade	repair	understand
picture	resonate	uphold
play	respect	use
ponder	restore	utilize
positive	retreat	validate
possess	return	value
practice	revise	venture
praise	ripen	verbalize
prepare	sacrifice	volunteer
present	safeguard	weigh
press on	satisfy	work
produce	save	worship
progress	scrutinize	write
	sell	yield